

# HATCH '24 APPLICATION



WWW.CHIPPEWA-WI.COM

HATCH is an entrepreneur business pitch competition aimed at introducing and better-preparing businesses in their early stages for equity investment opportunities while continuing to foster a positive ecosystem.

To apply, complete this application and return it along with your business logo to [brittany@chippewa-wi.com](mailto:brittany@chippewa-wi.com) by the end of the day on Friday, November 1st. Please mark out your calendar for the competition on Wednesday, November 13th, from 5-9 pm.

## REQUIREMENTS

Existing business (\$250k+ annual sales recommended)  
Has an expansion strategy that could impact Chippewa Valley

## Contact information

Business Name
Main Contact
Address
Email
Phone

**ARTICULATION & CLARITY**  
Is the pitch clear, passionate, and engaging? (0-5pts)

**SCALING-** Is there a strong growth opportunity? How sound is the strategy to scale? (0-20 pts)

**PROBABILITY OF SUCCESS**  
Is the expansion plausible and financially viable? (0-20pts)

### Business Type

- Sole Proprietorship
- Single-Member LLC
- Multi-Member LLC
- Limited Partnership
- Limited Liability Partnership
- S-Corporation
- C-Corporation
- \_\_\_\_\_

## Digital URLs

## Sales Volume Range

- Under \$100,000
- 100,000 - 250,000
- 250,000 - 500,000
- \$500,000 - \$1M
- \$1M - \$2.5M
- \$2.5M - \$5M
- \$5M - 10M
- \$10M - \$15M
- \$15M+



**Wednesday, November 13th**  
Time: 5-9PM



**River Bend Winery and Distillery**  
10439 33rd Ave; Chippewa Falls, WI 54729

# HATCH '24 APPLICATION

## Executive Team and Their Roles

## Executive Summary of the Business

## Target Market & Size

## Revenue Streams

## Competitors



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## Competitive Advantages

## Business Growth Opportunity

## Expansion Strategy & Funding Need

## Market Validation

## Chippewa Valley Impact



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